

ABAMADE

An E-commerce platform that connects sellers and manufacturers from Aba to buyers and customers from Nigeria and the world at large.



A BRIEF STORY

The city has a long history of commerce dated as far back as the 1920 and is known as a major hub for trade and industry in Nigeria. The city is known for its thriving small and medium-sized businesses, which produce a wide range of goods, including textiles, shoes, and plastics.



A Similar BRIEF STORY

We have a similar counterpart which connects chinese **manufacturers** with buyers around the world via the **internet**. We Believe Aba Manufacturers have as a great a potential as China and can do more if properly guided.

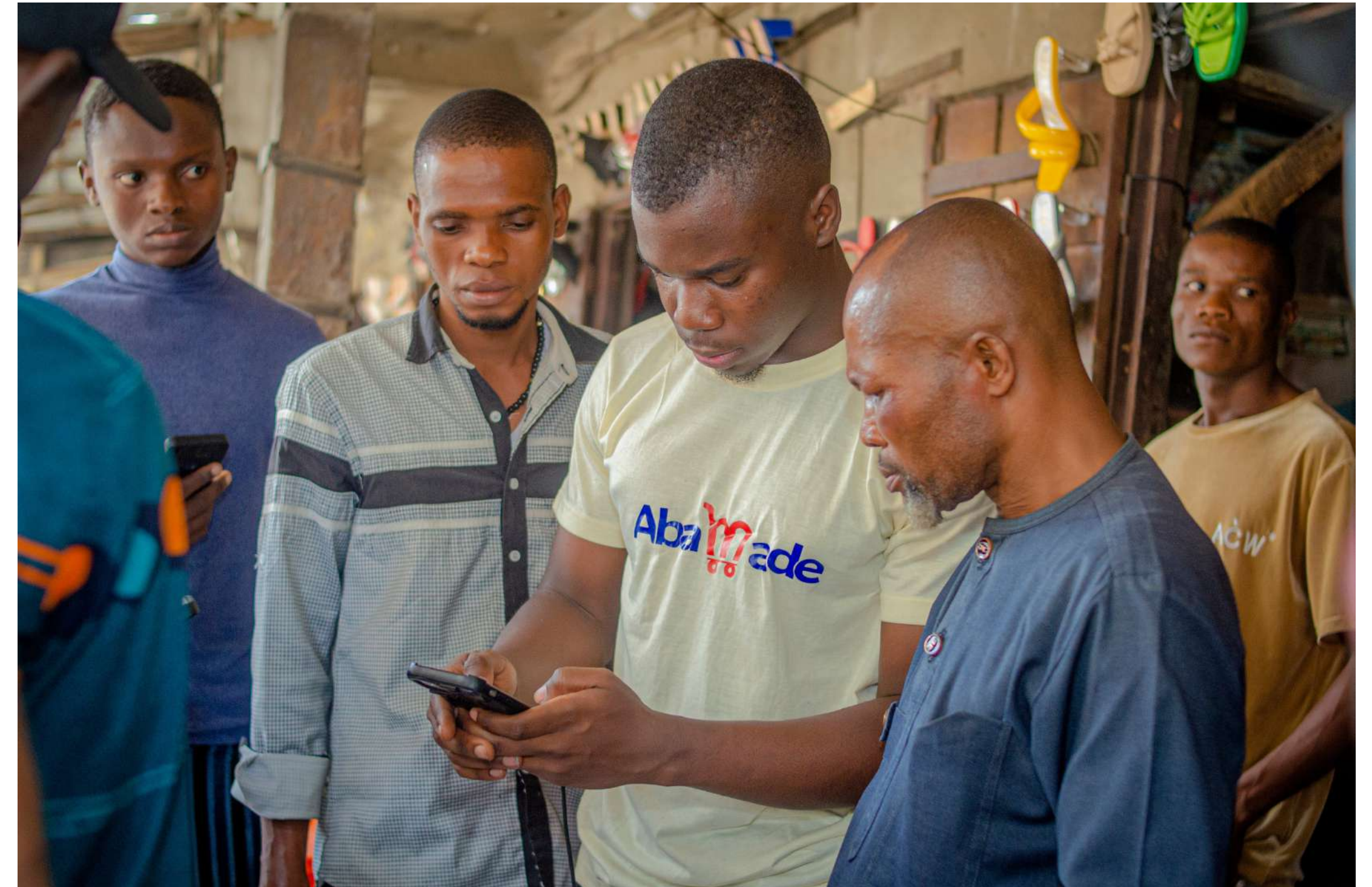


THE PROBLEM

With over 150,000 SMEs, there is no unified platform to showcase Aba to the world.

Manufacturers seem to lack growth in their businesses as well as SMEs because of lack of larger reach and visibility.

Businesses around Nigeria and the World find it hard to come to Aba to sort for products for their businesses.



THE SOLUTION : ABAMADE IS HERE

An E-commerce platform that connects sellers and manufacturers from Aba to buyers and customers from Nigeria and the world at large.

The screenshot displays the Abamade e-commerce platform interface. At the top left is the Abamade logo. Navigation tabs for 'Retail & Wholesale' and 'Manufacturers' are visible. On the right, there are icons for a shopping cart with a '1' notification, a user profile, and an 'Account' dropdown menu with 'Sign in or Login' options. Below the navigation is a search bar with the placeholder text 'Search products' and a 'Search' button. A purple banner across the middle contains the text 'CALL TO ORDER: 0903 408 7657'. Below this is a category menu labeled 'All Categories'. The main content area features a large banner for 'Formal Shoes' with the text 'Get your custom shoes in bulk' and images of two pairs of shoes. To the right of the banner is a 'SignUp To Start purchasing' section with the subtext 'Get discounts for products' and two buttons: 'Create Account' and 'Login to account'. At the bottom, there are three category tiles: 'Jewelry & Accessories', 'Fashion & Clothing', and 'Shoes & Footwear', each with a 'See All' link and a small product image.



THE ABAMADE RALLY

During our first rally we had over 274 manufacturers who were interested in joining the application. Safe to say Aba has been waiting for us.



AN UNTOUCHED GOLD MINE

According to world bank, the GDP of Abia state, where Aba is located, was estimated to be around \$5.5 billion in 2018. As at 2022, the gdp is over \$8 billion.

Aba contributes over 50% of that.

A GENERATIONAL ACCOMPLISHMENT

An opportunity to do something great that has never been done.

PLACING OUR NATION AND CITY ON THE MAP

Abamade has the opportunity to be a world power and compete with the Alibaba group and the likes of Amazon and Shein.

HOW WE OPERATE

- 1 Users create accounts and place orders to the vendors and manufacturers
- 2 Vendors receive order alerts and package goods awaiting Logistics
- 3 Logistic Partners retrieve goods from the vendors and deliver to the customers

REVENUE MODEL (HOW WE EARN)

1. Percentage fee from every sale made on the platform
2. Percentage fee from each trip made by our logistics partner.
3. Paid ads by Vendors to boost their product Visibility.



KEY TIMELINES

Q1 2024.

Vendor Acquisition / Site upgrade

- 100 + vendors and manufacturers on the site.
- Release version 2 to include manufacturing.
- Trade fair Preparation.
- Logistics collaboration
- Pre- seed round

Q3 & Q4 2024.

brand collaborations and campaigns

Collaborate with influencers and brands

- Expand our customer base into other Nigerian Markets
- Increase revenue e.g targeted market campaigns

Q2 2024.

Expansion and mobile app

400 Customers acquired through marketing

- Mobile app upgrade
- Customer base expansion into PH,Lagos and Kano.
- Expand vendor network
- Enhance logisitics and delivery with Gavice and GIG
- Abamade trade fair 2024.

Results

Q1 2024.

Vendor Acquisition / Site upgrade

- We have 364 vendors on the platform
- A successful e-commerce trade fair in Aba
- Successful logistics Collaboration\
- No fund raised yet

Q2 2024.

Expansion and mobile app

- 918 customers registered on platform
- Mobile app upgraded
- Not expanded yet.

KEY TIMELINES

2025: International Markets

- Geographic Expansion: Barbados, European markets and America.
- Product Diversification. Expanding our platform with different categories.
- Enhanced Vendor Support: More established training programs.
- Introducing Abamade Logistics.

2026: Pan-African Markets

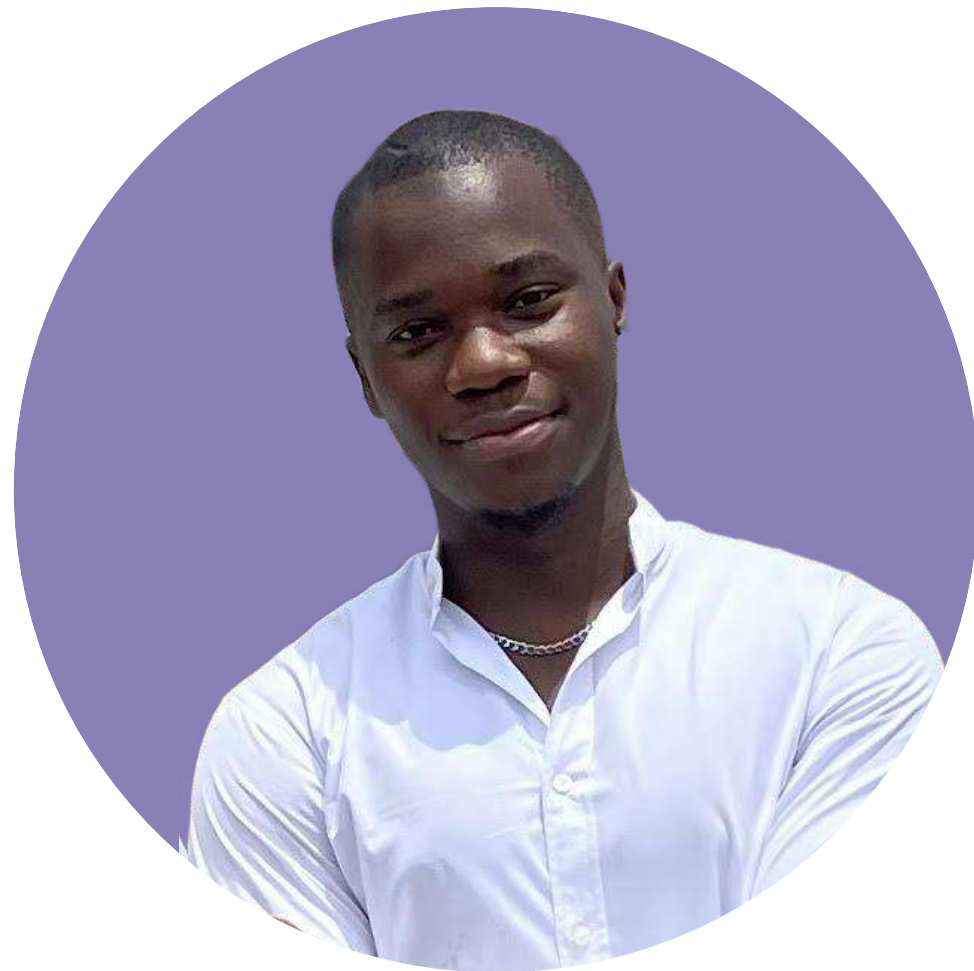
- Geographic Expansion: Neighbouring African Countries
- Brand Recognition
- Event Sponsorship: E.g Big brother etc.

2027: Strengthening our Roots

- Consolidation of our Market Positions
- Explore emerging technologies and product modifications/upgrades.

FOUNDING TEAM

**A TEAM OF MEN PASSIONATE TO CAUSE A GENERATIONAL
REVOLUTION AND FIND TREASURES WHERE OTHERS LOOK
PAST**



CHIKE-OBI IKENNA

Technology, Product & Community



DR. EZEocha CHISOM

Strategy & Partnerships



TAMUNOEMI OCKIYA

Technical Lead

RAISE INFORMATION

ROUND STAGE

Pre-Seed

Raise Size

\$100,000

Be Part of a lifetime opportunity to
join a group that will revolutionize
a system and a nation.

Investor Relations

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