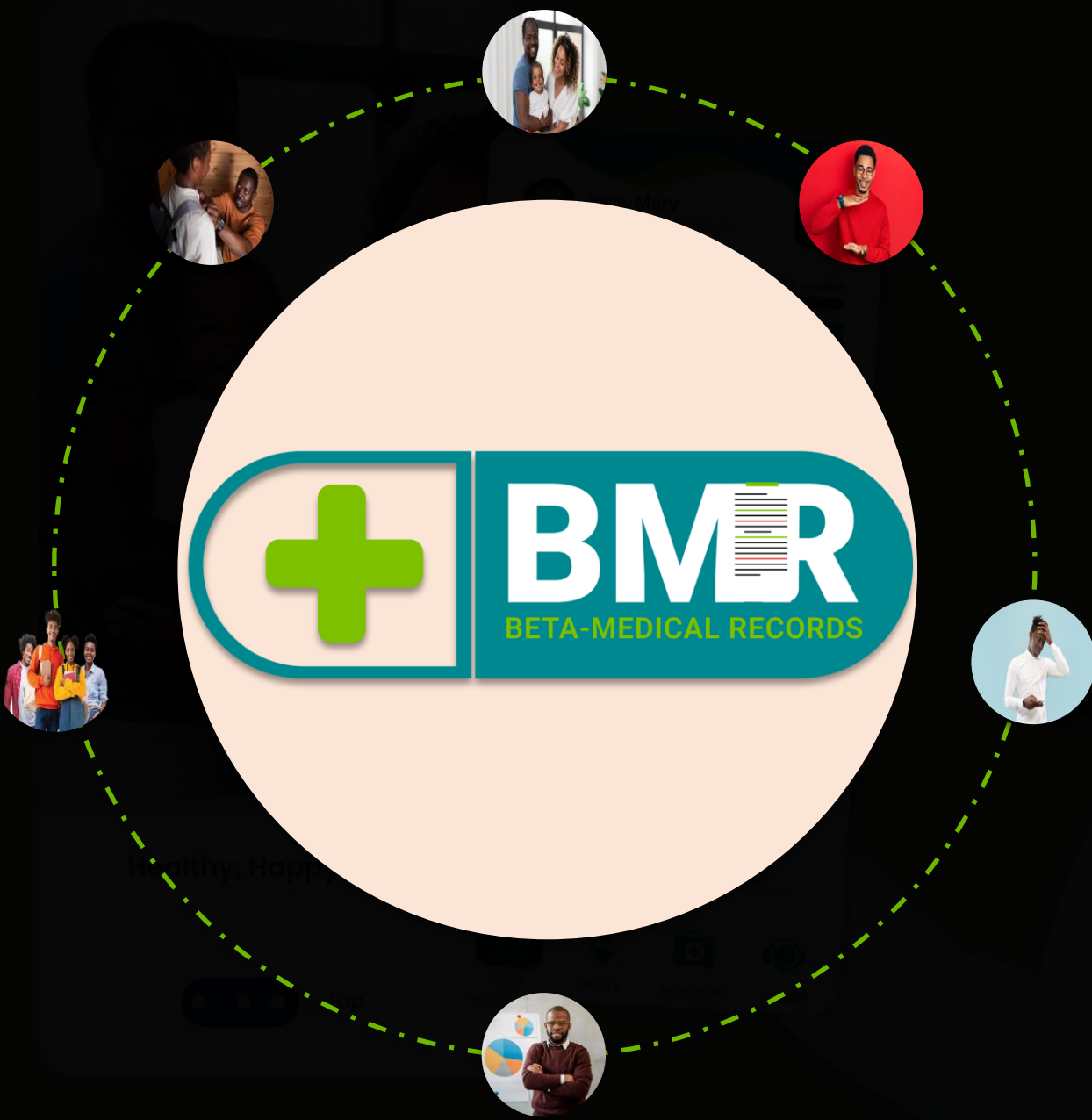




Beta Medical Records (BMR)



PROBLEM

❖ **Fragmented**
Health Record

❖ **Poor** Emergency
respondent



BEFORE
Wrong Prescription



AFTER
Wrong Prescription



Outdated Health recording practices

SOLUTION

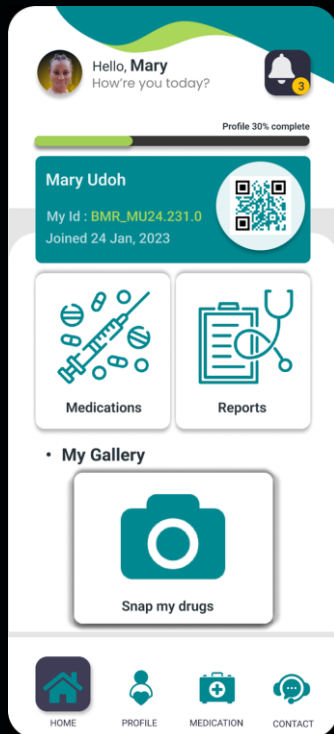
Health record connectivity
for underserved communities
from streets to states.



Product

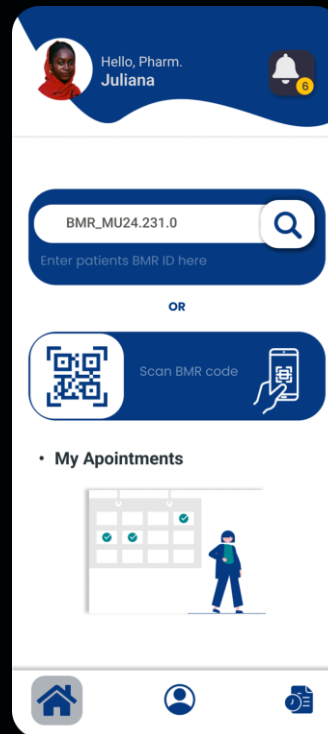
1

**Unified Accurate
User Health records**



2

**On-Demand Access For
Healthcare givers**



3


























**Informed , Accurate &
Precise Health outcome**



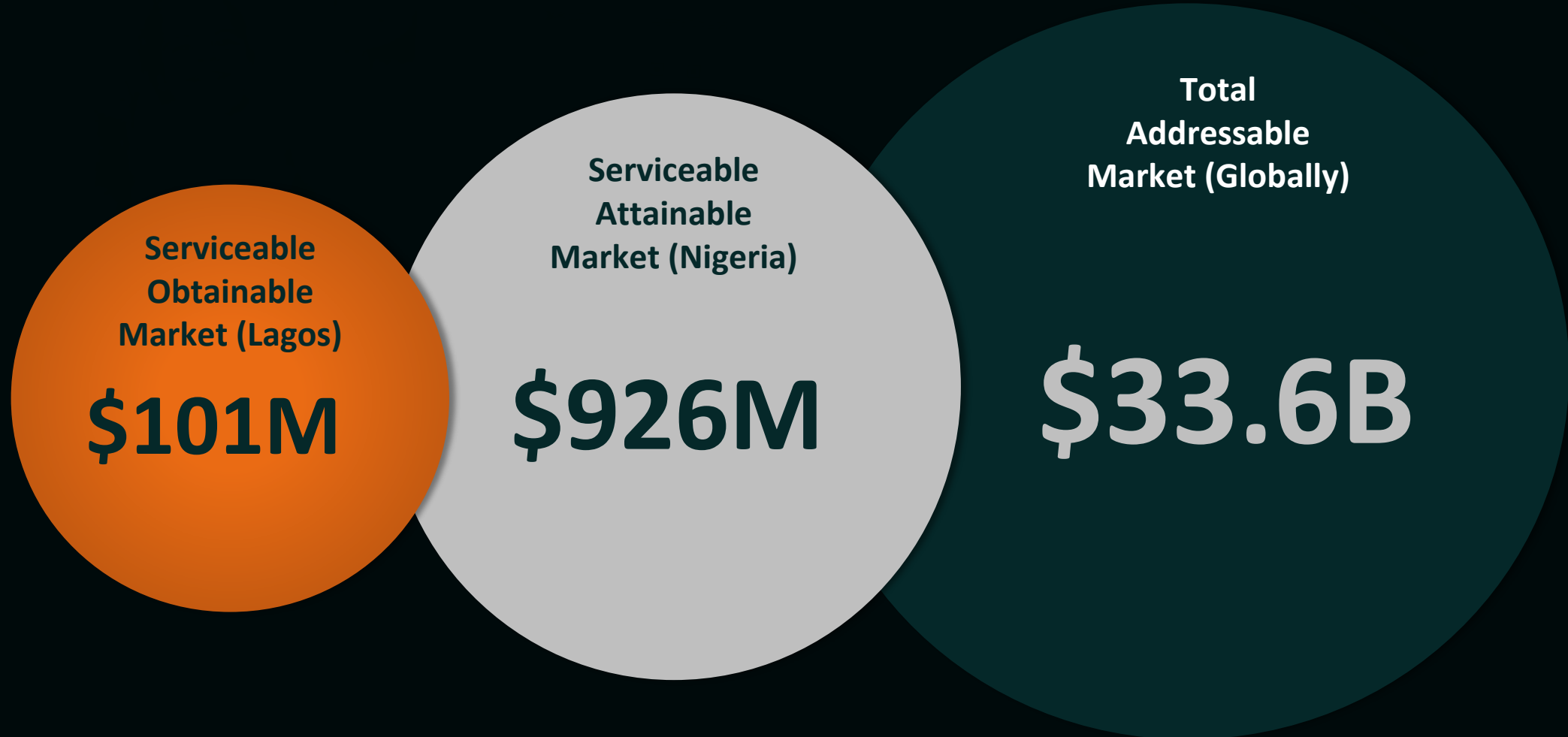
Competition

 Has Capability

 Missing Capability

 Competitors	AI Input/Output Encryption	Affordable	Record Data Encryption	Privacy Protection	Mobile Platform	Emergency Respondent Ability
BMR						
Mobihealth						
Cliniqueplus						
Healthsync						

Market Size



Go-To-Market Strategy:

(B2C2B)

Target Market

USERS

- Nursing Mothers
- Chronic Disease patients
- General Users

HEALTHCARE GIVERS

- Pharmacies
- Clinics
- Community Health Centers
- Hospitals
- Emergency responders
- Telemedicine & Remote care givers

Sales Strategy

- ✓ Local outreaches & Partnerships
- ✓ Targeted digital marketing and Ads
- ✓ Lead generation-content marketing
- ✓ Word of mouth referrals
- ✓ Local radio jingles and flyers
- ✓ Subscription-based, tiered pricing, performance-based pricing

Revenue Model

Four Tier Subscription Editions

Single User

\$ 0.1 / Month

Care plus

\$ 0.2 / Month

Family Plus

\$ 0.5 / Month

Care Giver

\$ 0.1 / Month

Milestones & Traction

2023

Prototype Design

- Wireframe prototype Design
- Mini Market research

2024

Accelerators

1. Africa Impact Challenge (HENT)
2. Total Energies Startupper Challenge
3. Global African Startup Award

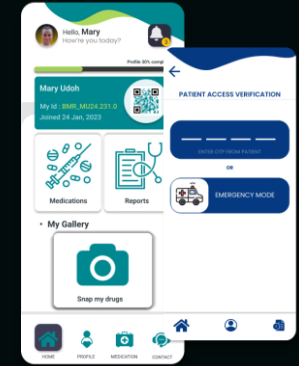
2024

Development

1. MVP Development Begin (July)
2. Product launch (Feb 2025)

Traction

1. Partnership with Lokdon, LLC
2. AWS Startup Credits \$1,000
3. MongoDB Startup Credit \$500



Our Core Team



BERTHA AGBOR
CEO/Co-founder
Healthcare Worker

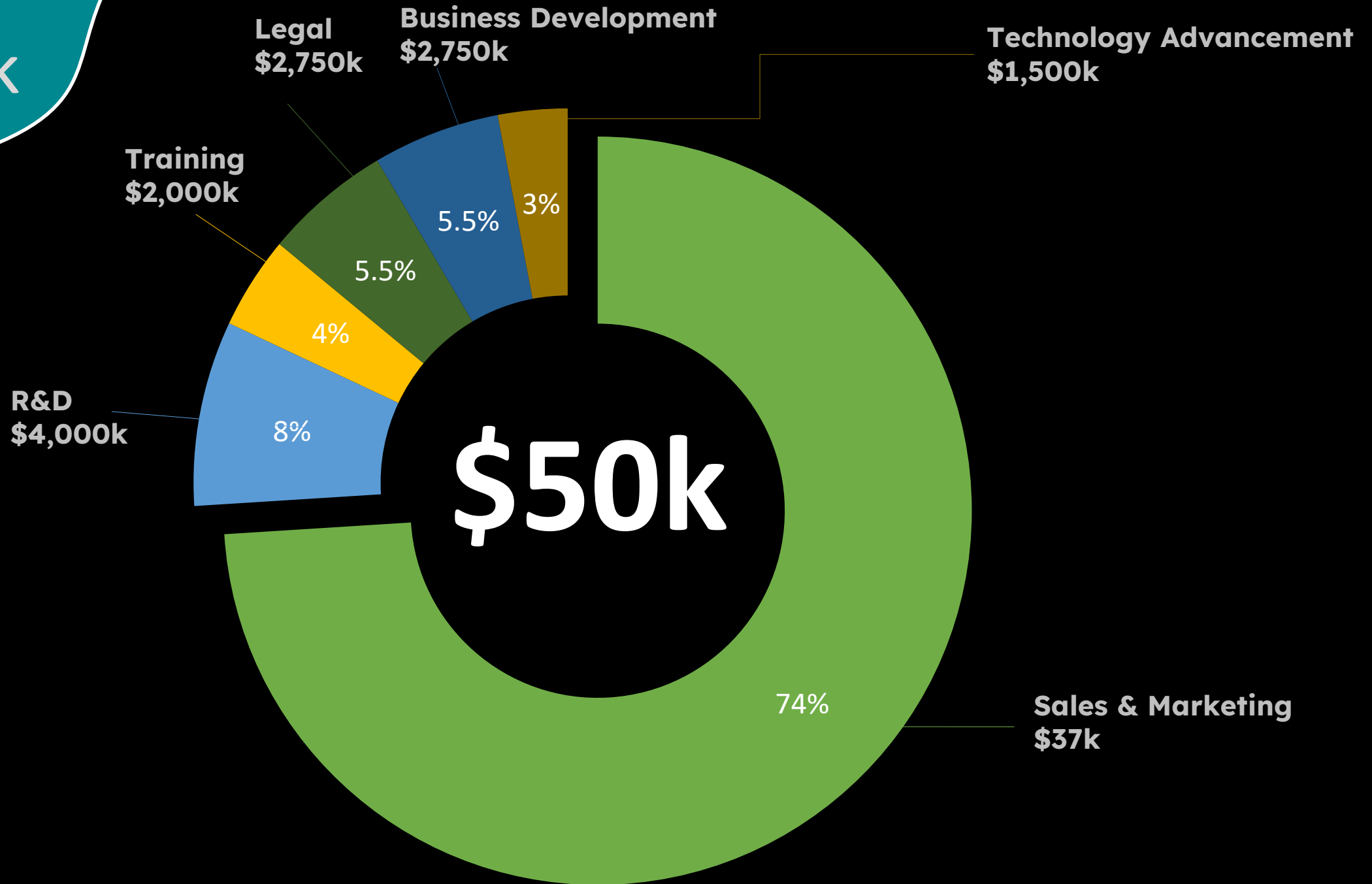


BRYAN OKEZIE
COO/Co-founder
Product Manager



HABEEB LASISI
CTO/Co-founder
Software Engineer

The Ask



THANK YOU !!!



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