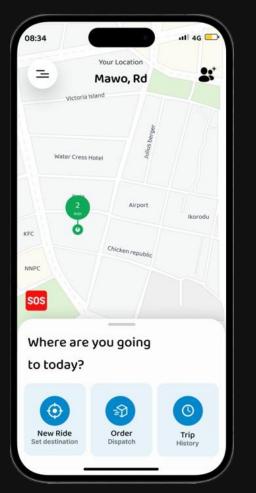
# Sabi Ride: Social Ride Platform

SABI RIDE



# What We Do

At **Sabi Ride**, we connect our drivers with passengers and make them feel comfortable and safe during rides.

Location  $\rightarrow$  Offer Price  $\rightarrow$  Driver Accept = Arrive THE PROBLEM

# **Challenges Faced**



Safety concerns



03





# Solution



**Rider-driven pricing** 

**Ride sharing** 



02

Stringent verification/Ride streaming



LIVE STREAM

03

•••

0% Commission now daily fee



rida

# **Competitive Landscape**

#### **Competitors Overview**

i) inDrive

- Price irregularities .
- ban without investigation.
- riders, relatively expensive.
- Poor User interface/Experience.



#### **Current Key Players**

- We are fixing price fluctuation with riders riders being able to offer up prices.
- Stringent investigation on report concerning drivers/ affordable ride fare.
- Good User experience for riders and passengers.
- Clean User interface design and good development technology.



**BUSINESS MODEL** 

# **Revenue Streams**



01

#### Subscription-Based/Daily fee



02

Targeted Advertising



03

**Dispatch Delivery** 



## Future revenue

## **Data Monetization**

## Integrated Social Networking



## **Drone Delivery/Sabi Business**





## **AI Integration**

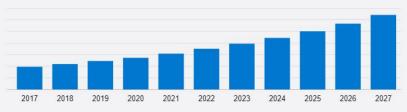


## **In-Ride Promotions**





#### Market Size Outlook (USD Million)



#### 2017: USD 39,084.62



## **Market Potential**

- Revenue projected to reach US\$246.30m in 2023.
- Revenue Compound annual growth rate (CAGR 2023-2027) of 9.62%, resulting in a projected market volume of US\$355.60m by 2027.
- Number of users is expected to amount to 35.59m users by 2027.
- The average revenue per user (ARPU) is expected to amount to US\$8.38.

#### Investment and Funding

• Seed Funding



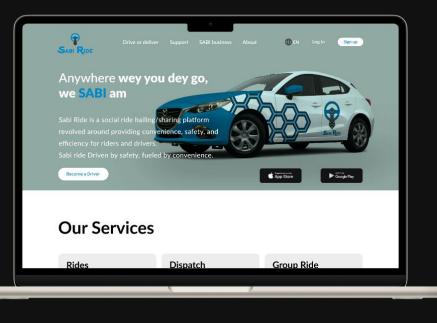
• Strategic Partnership



• Investors

#### Use of funds and investment

- Server hosting.
- Domain purchase.
- Sponsorships and Ads. Car stickers, social media, physical agents
- Application upload to stores. App store, play store.
- Payoff/Salary for selected team members.



INSPIRING THE FUTURE

# Timeline(2024)

	JAN	FEB	MAR	APRIL	MAY	JUN	JUL	AUG	SEPT	ОСТ	NOV	DEC
								Mobile app relised				Introduction of
												of Al-driven
												features
										Expansion to		
									to new cities			
Launch of Sabi Ride												