

July 2024

Jupiter Watch Boxx

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Jupiter Watch Boxx Pitch Deck

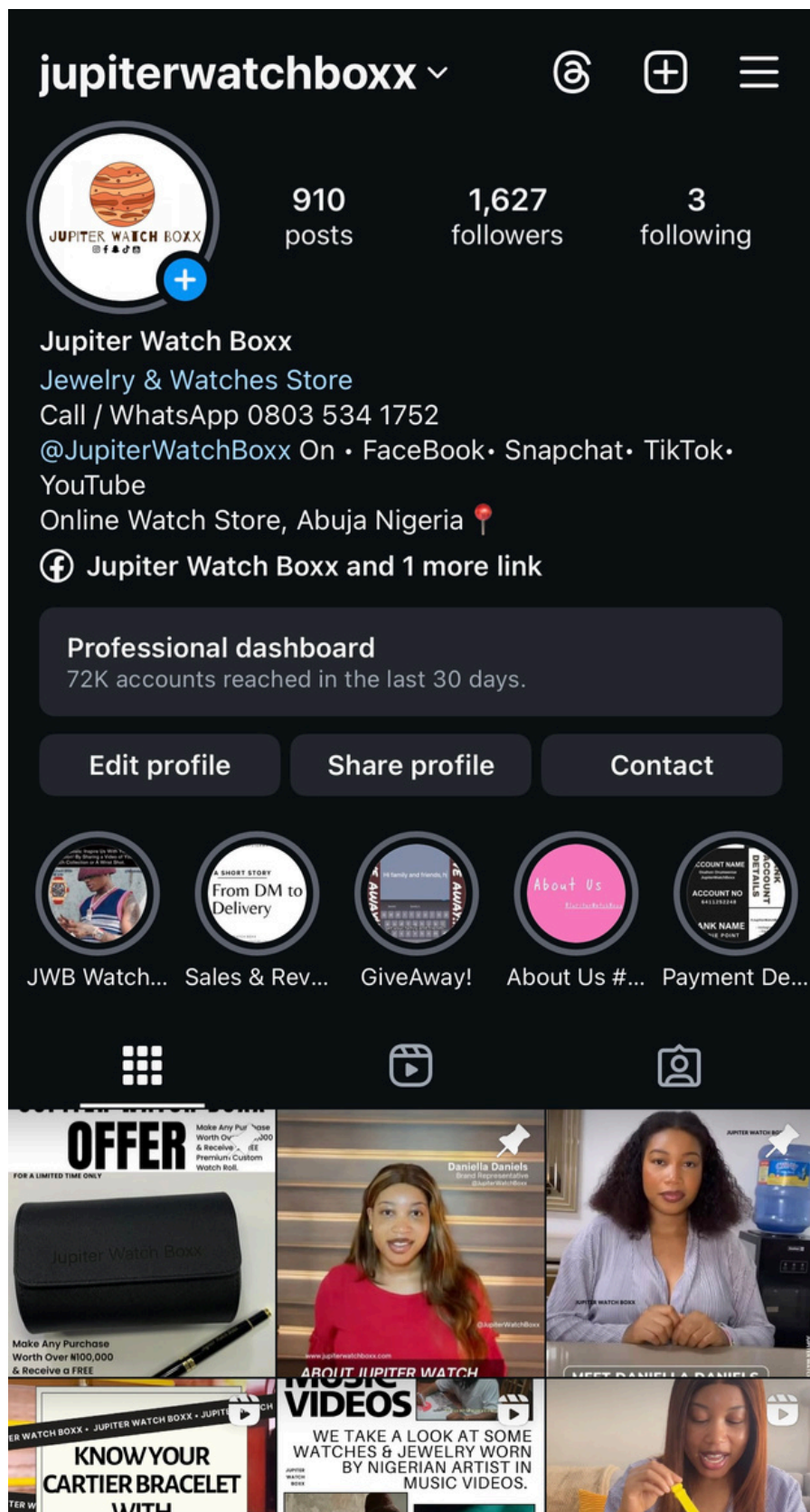
Telephone
0803 534 1752

Website
www.jupiterwatchboxx.com

Address
Abuja, Nigeria

Jupiter Watch Boxx

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Instagram Page

About Jupiter Watch Boxx

Jupiter Watch Boxx, is a luxury online watch boutique, based in Abuja, Nigeria.

We offer a wide selection of micro, major, and niche watch and jewelry brands, all sourced directly from the original manufacturers and authorized dealers, thus ensuring the highest quality and authenticity. The Founder Mr. John Mark, a horology enthusiast, aims to be uniquely positioned to provide his customers with the highest level of expertise and service.

Jupiter Watch Boxx

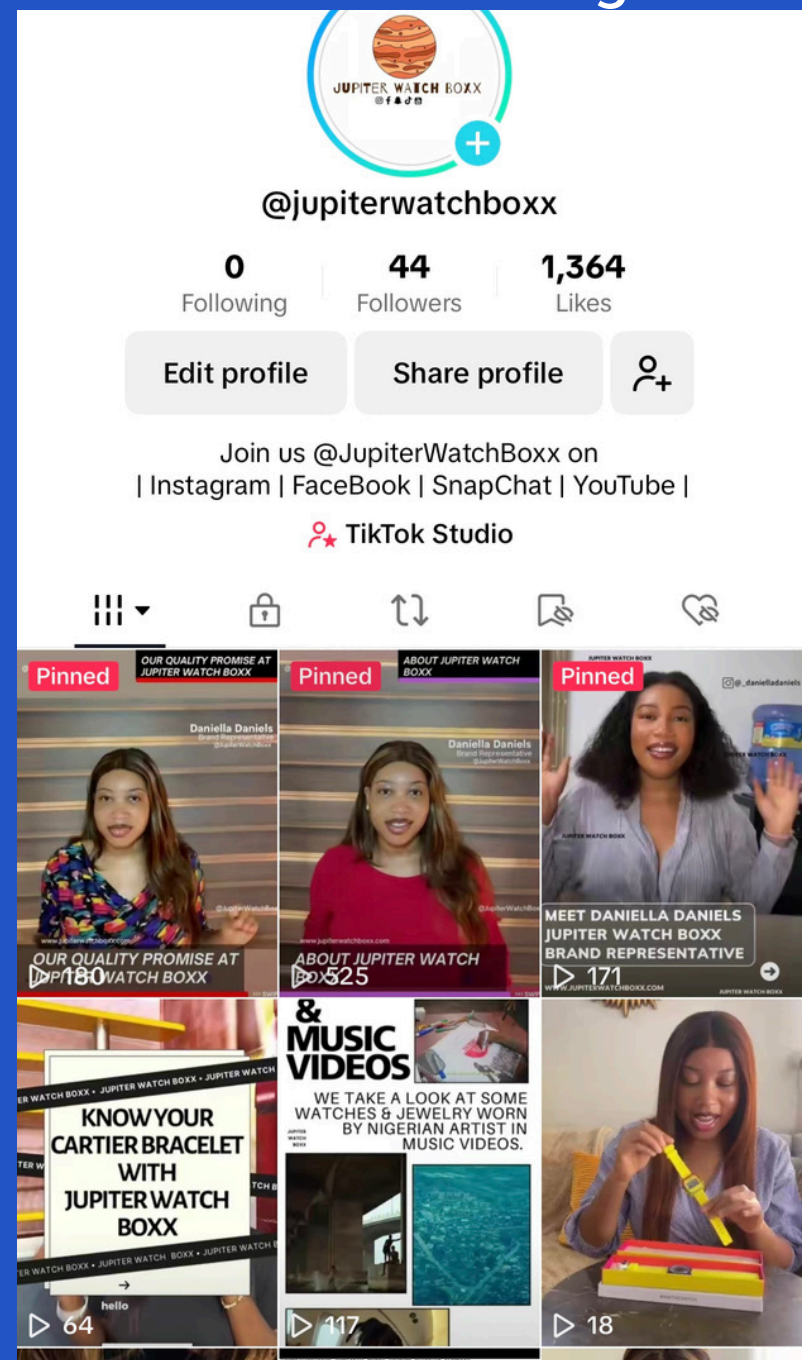
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Problems

Jupiter Watch Boxx aims to tackle the culture of fake/replica wristwatches in Nigeria. and provide authentic watches, bracelets & Storage Accessories, at affordable prices. edging out the over reliance on China made goods, that are usually made is substandard products.

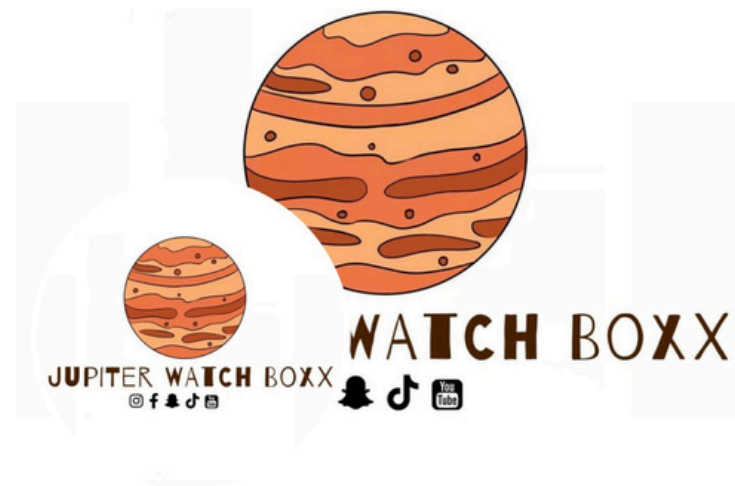
Hence our Quality Promise, Next Slide

TikTok Page



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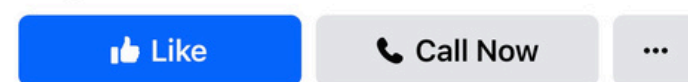
Solutions

Our Solution, is represented As our Quality Promise

Jupiter Watch Boxx

4.1K likes • 4.1K followers

Find Us On Social Media @JupiterWatchBoxx On (Instagram, SnapChat, TikTok & YouTube) #JupiterWatchBoxx



Details

i Page · Jewelry & Watches Store

@ jupiterwatchboxx and 5 other links

★ Not yet rated (0 Reviews)

Facebook Page

Jupiter Watch Boxx Quality Promise

All of the watches and jewelry we stock & sell are meticulously inspected for authenticity and quality.

We aim to provide excellent quality images and detailed information about all of our products, as well as the original paperwork for the watches or jewelry whenever possible.

Thus ensuring our unwavering promise of quality. All our watches and jewelry are carefully inspected and packaged to ensure that they are in optimal working condition, before they reach the customer, meaning

that they always arrive in the best possible condition.

When you purchase from our website, you can have complete confidence that you will receive a genuine and authentic watch or piece of jewelry in pristine condition, as advertised.

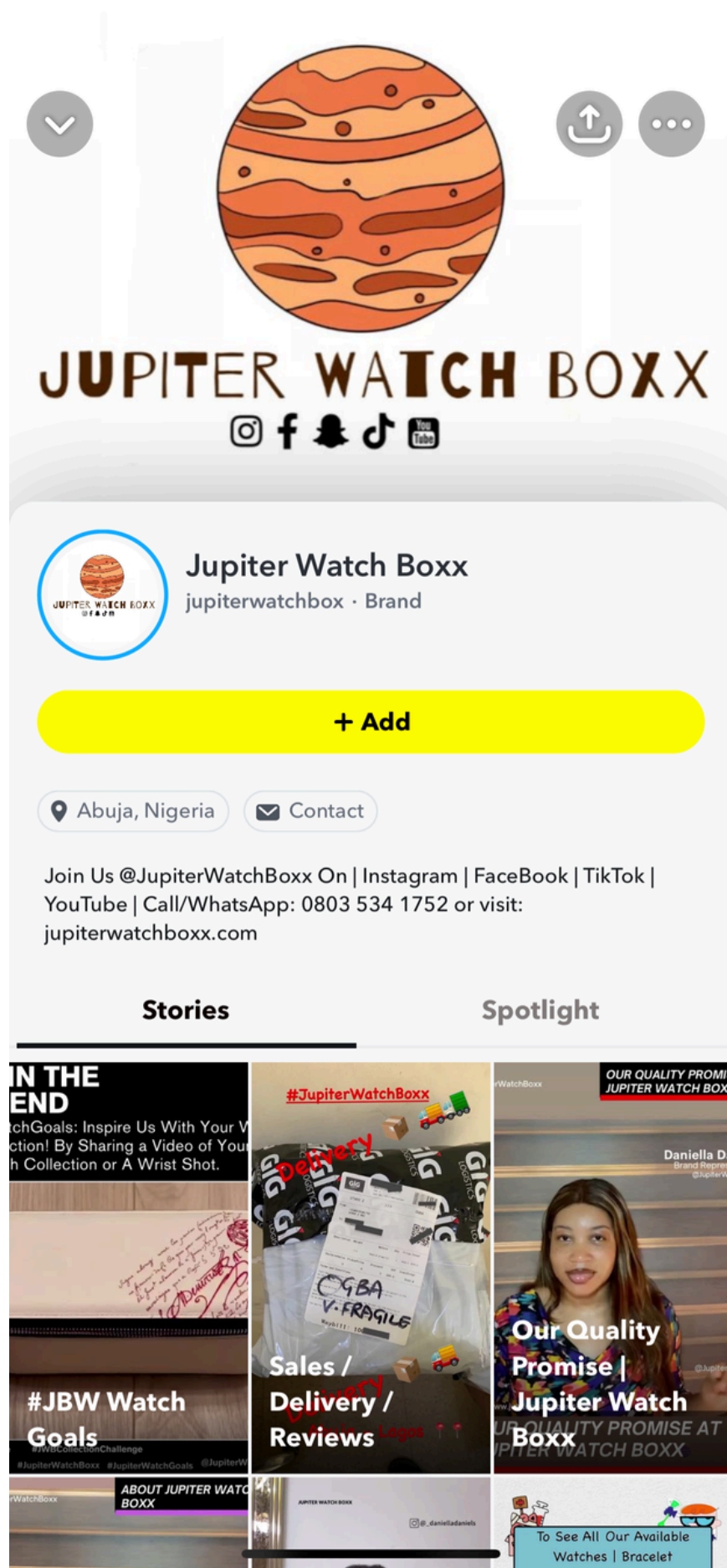
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Product Overview

1: We currently provide editorial content, on history of watches, new watches and celebrity watches.

2: Sales of Watches, Bracelets & Storage Accessories.



Snapchat Page

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Market Size



Watches Enthusiasts and People looking for a quality time piece.

Total Available Market (TAM)

\$ 1.14 Billion

- In Nigeria, the revenue generated in the Watches market is projected to reach US\$1.14bn by 2024.

Serviceable Available Market (SAM)

\$ 194 Million

- This market is expected to experience an annual growth rate of 11.15% between 2024 and 2028, according to the compound annual growth rate (CAGR).

Serviceable Obtainable Market (SOM)

\$ 167 Million

- In terms of per capita revenue, each individual in Nigeria is expected to contribute US\$4.98 to the Watches market in 2024.
- Additionally, it is anticipated that 98% of the total sales in the Watches market by 2024 will be attributed to Non-Luxury.
- The demand for luxury watches in Nigeria is steadily growing, driven by the country's affluent population and their desire for status symbols.

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Market Validation

1: Steady Growth across all our social media platform.

Instagram

1600 +

Followers

Facebook

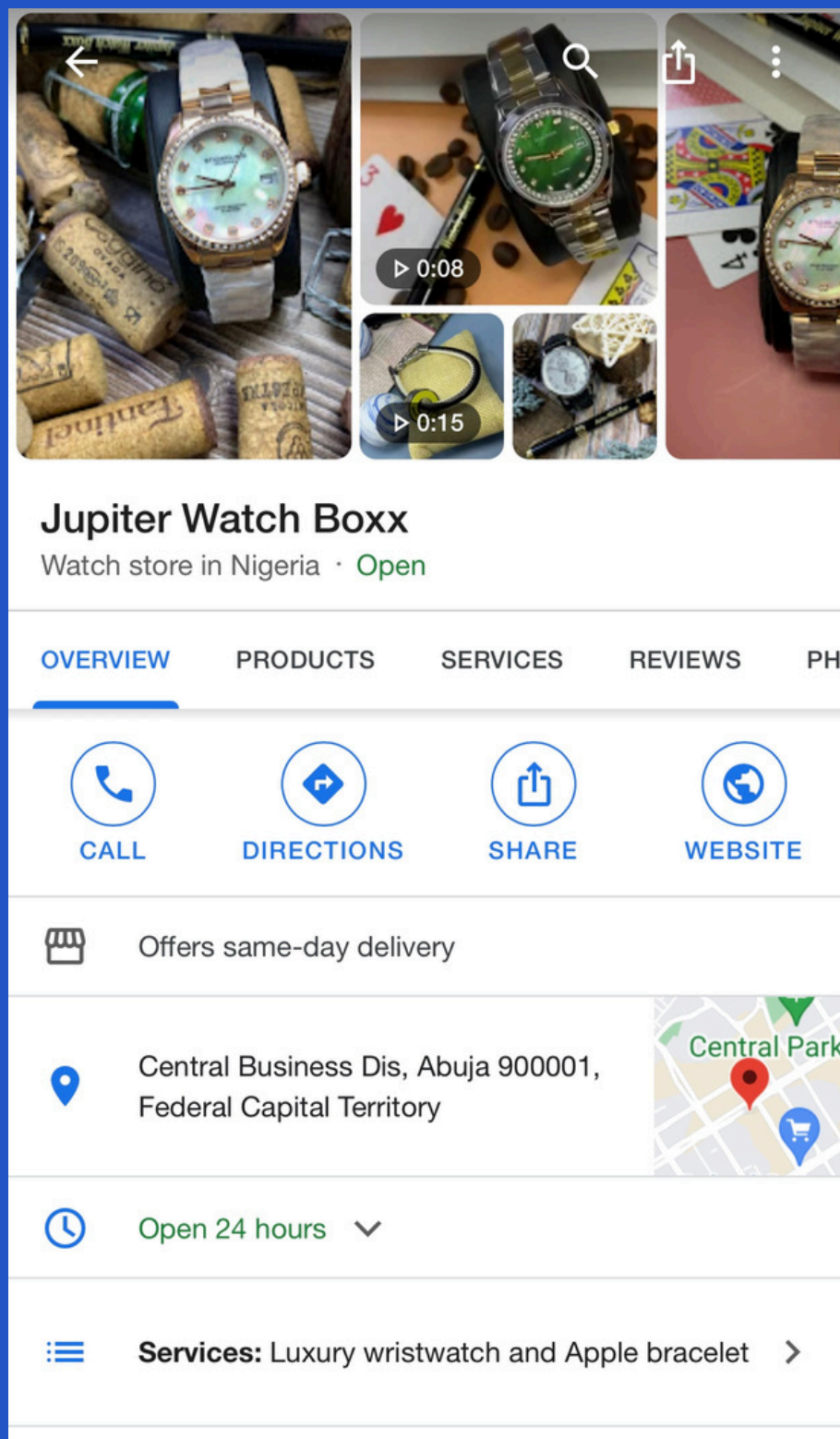
4,000 +

Followers

YouTube

160 +

Subscribers



Google Business Profile

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Company Traction

Traction is a period where the company is feeling momentum during its development period. If traction momentum is not harnessed, sales figures can decline and the customer base can shrink. In general, companies will judge success by the amount of revenue and new customers they receive.

Sales

700k

From Start to date we've generated over 700,000 in sales

6,000

A total of 6,000 across all platforms

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Product Performance

Wristwatches

4 sold

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Business Model

**currently makes use of social media,
to promote our brand and service.**

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Competitive Advantage

Our Watches

As a watch enthusiast, I personally select the watches we stock and sell, which makes them stand out from all other competitors' products.

Nigeria Celebrity Watch Spotter by Jupiter Watch Boxx

A weekly content, that shows all the watches and jewelry we've seen on different celebrities from across Nigeria and the rest of the world.

Editorial

From New Watches releases to articles about the history and different areas.

Jupiter Watch Boxx

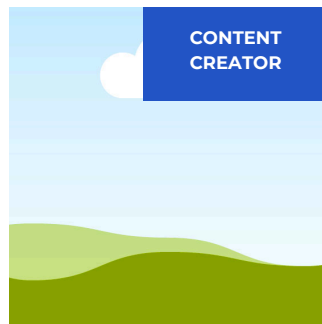
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Our Super Team

We've been able to grow the team to about 3 members, that operate and cover different areas.



John Mark



Eti

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Thank You

From Jupiter Watch Boxx

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