

PITCH OVERVIEW

- Elevator Pitch: Avoid losing money because of wrong Talent hire
- Target Market: Organisations of all sizes and Senior-level Talents with 5+ years of experience
- Problem Statement: The loopholes in the current recruitment process cause organizations to waste and lose millions as a result of hiring the wrong Talent.
- Solution: Productization of Talents driven by artificial intelligence.
- Market Size: \$2.79 Billion



Problems

Organizations and businesses suffer loss of millions of dollars because of a wrong hire, unskilled talent or inexperienced talent who appear to be experienced. We call them Pseudo-talents. The current global skill gap has relatively given rise to the prevailing problem of Pseudo-talents. Hence questioning how talents are being screened, assessed and interviewed. Like for Entrepreneurs in dealing with investors, business plans are now obsolete and too bogus, similarly for Talents with Employers, Resumes/CV don't seem to cut it anymore. Writing great CVs have been hacked. It time to switch it up.

Problem 1

Pseudo-Talent

Problem 2

Too long and exhausting process of hiring

Problem 3

Invisibility of Qualified candidates



Solutions

Productization of Talents. We believe talents should be assessed like a product that solves a problem. Hence replacing CVs with Talents Pitch deck. In a few slides, Talents demonstrates succinctly why they're the best fit. Additionally all of these process would be AI-based; using Recruitant conversational chatbot, talents can chat with our bot to understand their fitness for a particular role and the bot create a short pitch deck for them.

- **Productization of Talents**
- **Conversational ChatBot**
- **Candidate recommendation and ranking**



Product Overview

Recruitant is an AI-powered recruitment platform designed to address key challenges in hiring, such as pseudo-talent hiring, long time-to-hire, high talent attrition, invisibility of qualified talents, and human bias. Leveraging generative AI, Recruitant integrates an innovative AI chatbot that conducts pre-interviews, generates personalized pitch decks, and ranks candidates based on criteria set by organizations. This approach ensures a more efficient, unbiased, and data-driven recruitment process, ultimately placing the best-fit talents in the right roles swiftly and effectively. Recruitant also guides Talents on their career path.

AI Chatbot Pre-Interview

Conducts initial candidate screenings, collecting detailed information to assess candidate suitability

Skill Alignment and Ranking

Analyzes and ranks candidates based on their skills and experiences relative to job requirements

Personalized Pitch Deck Generation

Bot creates visually appealing pitch decks highlighting strengths and suitability per role.

Automated Candidate Screening

Efficiently filters out unqualified candidates, saving recruiters time and effort

PRODUCT CORE FEATURE-BENEFITS TABLE

CORE FEATURES	BENEFITS FOR BUSINESS	BENEFITS FOR TALENTS
AI Chatbot Pre-Interview	Efficient initial candidate screening saves time and resources.	Provides immediate interaction and feedback, reducing application anxiety.
Personalized Pitch Deck Generation	Dynamic, detailed candidate profiles improve decision-making and reduce hiring risks.	Highlights strengths and suitability for roles, making candidates more attractive to employers.
Skill Alignment and Ranking	Accurate candidate ranking based on job requirements ensures better hiring decisions.	Ensures candidates are matched with roles that fit their skills and experiences.
Automated Candidate Screening	Filters out unqualified candidates quickly, streamlining the recruitment process.	Increases chances of being shortlisted for relevant positions.
Interview Scheduling Tool	Simplifies interview management and coordination.	Provides convenient scheduling options, reducing back-and-forth communication
Data-Driven Insights and Analytics	Provides actionable insights to improve recruitment strategies and processes.	Helps candidates understand industry trends and job market demands.

PRODUCT CORE FEATURE-BENEFITS TABLE

CORE FEATURES	BENEFITS FOR BUSINESS	BENEFITS FOR TALENTS
Career Coaching	Ensures a higher quality talent pool with better-prepared candidates.	Offers personalized guidance to improve skills and career prospects.
Career Pathway Guidelines	Aligns candidate development with organizational needs, reducing attrition	Provides clear career trajectories, helping candidates make informed career decisions

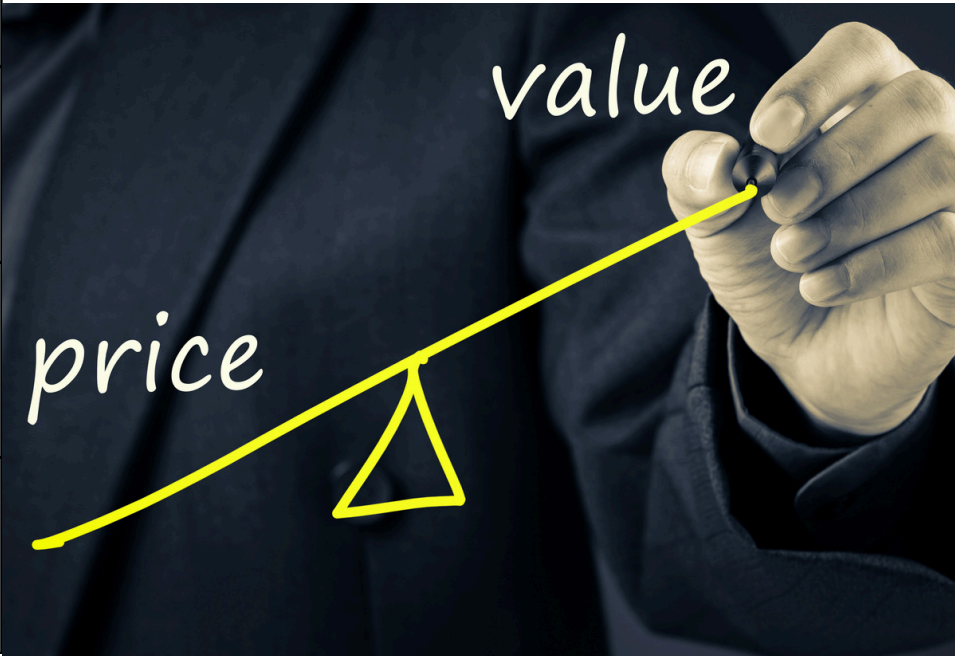


COMPETITIVE ADVANTAGE

RECRUITANT

COMPARISON CHART

FEATURES	LINKEDIN	JOBPAL	MYA	RECRUITANT
Conversational AI		✓	✓	✓
ATS	✓	✓	✓	✓
Candidate ranking	✓			✓
Talent pitch deck creation				✓
Interview Scheduling	✓			✓
Talent matching				✓



COMPETITIVE ADVANTAGE

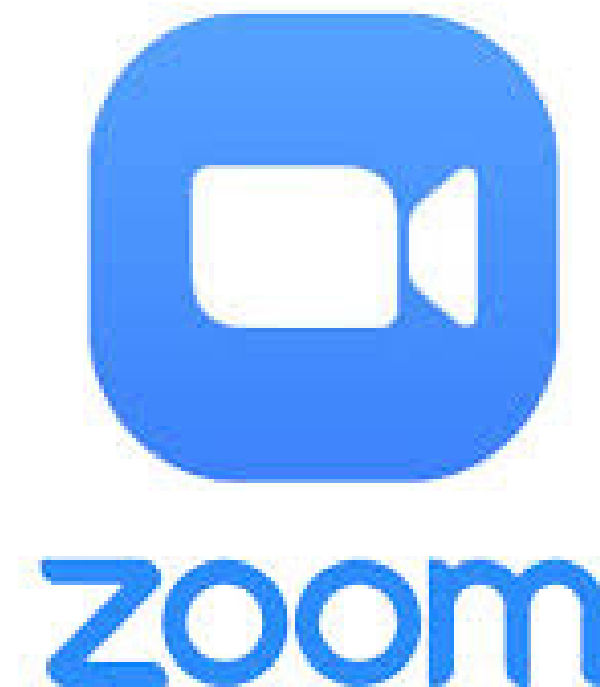
RECRUITANT

COMPARISON CHART

FEATURES	INDEED	TESTGORILLA	LINKEDIN	RECRUITANT
Talent assessment		✓		✓
Talent Career Coaching	✓		✓	✓
Candidate Management System	✓	✓	✓	✓
Onboarding system				✓
Virtual Assistant/Customer FAQs		✓	✓	✓
Learning management system			✓	✓



INTEGRATION



BUSINESS MODEL

A subscription-based SaaS (Software as a Service) model

- Basic plan
- Pro Plan
- Enterprise plan



Market Size



The Global recruitment tech market is estimated at \$2.79 Billion. We project we can realistically capture 10% of the TAM, giving us our SAM of \$279 Million. And with the right strategy and resources we can capture 25% of our SAM within the next five years

Total Available Market (TAM)

\$ 2.79 Billion

Serviceable Available Market (SAM)

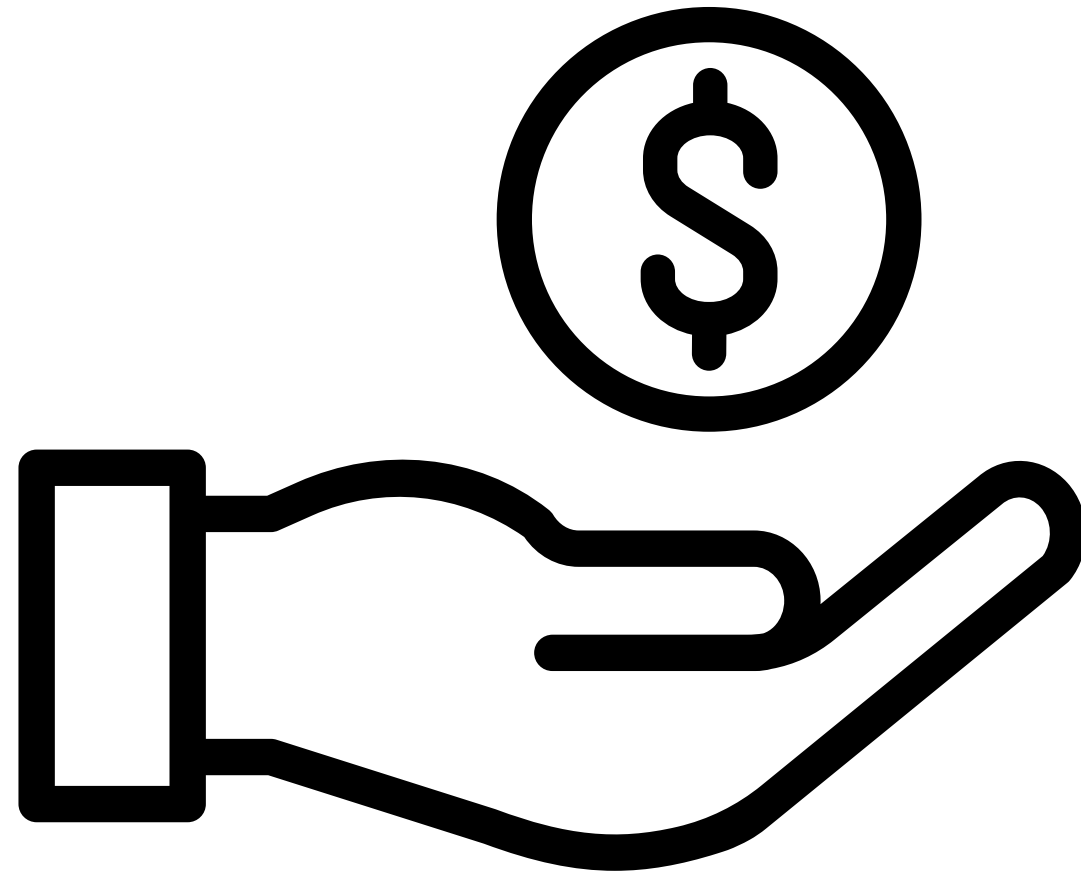
\$ 279 Million

Serviceable Obtainable Market (SOM)

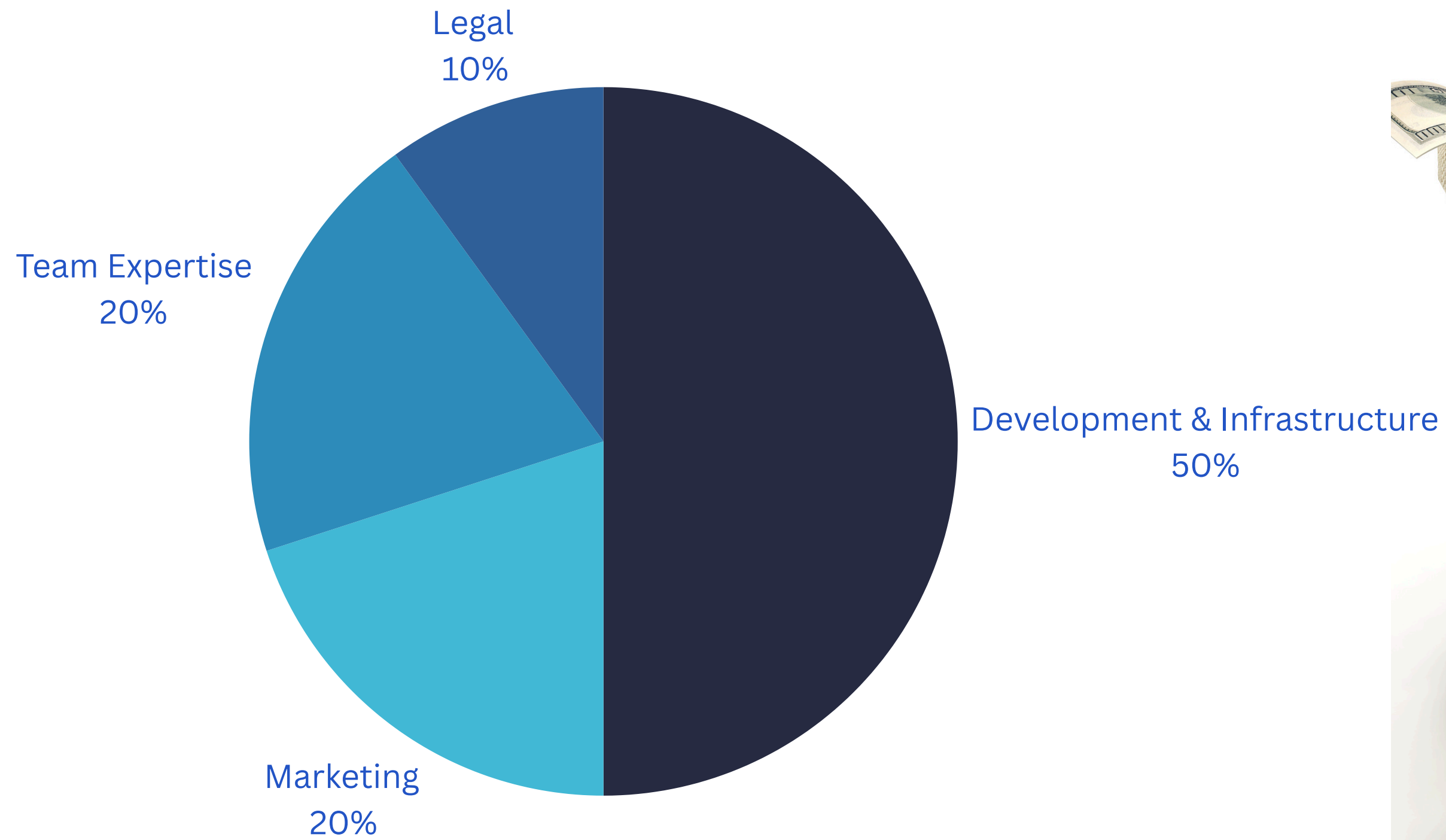
\$ 70 Million

INVESTMENT REQUEST

\$15k INJECTION FUND FOR MVP DEVELOPMENT



USE OF FUNDS



About Me

I am a Senior Management Executive with vast experience in the recruitment industry, having started out as a Talent Acquisitionist for RippleMatch, USA afterwards as Senior Talent Business Partner at CrowdDoing USA, and Global Recruiter at CrossPath, UK, I have seen first hand the major challenges organizations and talents face during and after recruitment, hence the birth of the solution "RECRUITANT".

Currently I serve as Head of Partnership and Strategy at ChatVE, a Chatbot-as-a-service company where I lead strategic initiatives and foster profitable partnerships. Also I formerly served on the management team as COO for Lukas Design Lab, a Furniture tech and design company where I led the active integration of technological processes and launch of our Furniture web application.

I possess professional certifications in Product Management, change Management and Startup Founder Blueprint from Hardes Business School.



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THANK YOU

● FOR YOUR ATTENTION

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