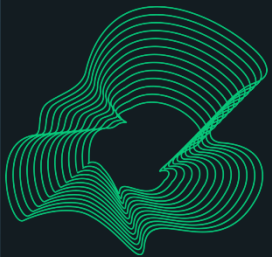


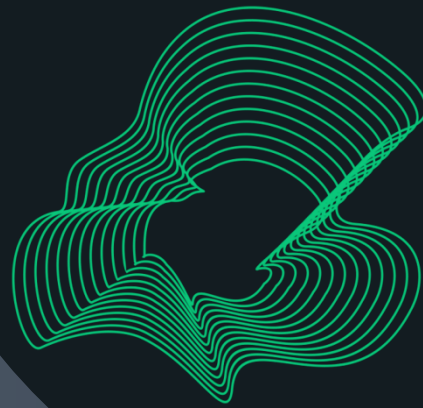
RC NO. 7438826



temibam  
production

# PITCH DECK

RC NO. 7438826



**temisam**  
production

# INTRODUCTION

TS Production, an innovative event production management services startup company, we are on a mission to reduce the issue of poor/bad sound production and enhance the beauty of any event especially on campus by providing optimal sound production required for any kind of event especially on campus (Nigerian universities) through the use of cheap digital sound solutions/gears together with our creative and innovative skills, abilities and knowledge in sound engineering and technology.

Link to Website : <https://sites.google.com/view/tsproduction>

# Our unique Selling Point



## **CHEAPER**

Our services are very affordable especially to meet the needs of campus events



## **BETTER**

We are strongly concerned with optimal audio-visual production



## **FASTER**

With the latest technologies in digital av production, it is easier for us to achieve high quality production quickly

# Target market



1

Event pro-av services  
market; Event planners/coordinators

2

Music Production market;  
House of worship centres, Music studios, Lecture  
theatres, creative/content spaces

3

Music Tour market,  
Entertainment market

# Go to Market



The global event pro-av services market size was valued at \$28.6 billion in 2021, and is projected to reach \$56.9 billion by 2031, growing at a CAGR of 7.1% from 2022 to 2031.

## EVENT PRO-AV SERVICES MARKET

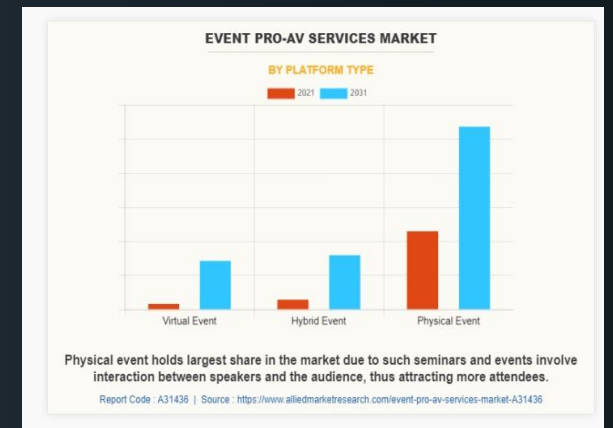
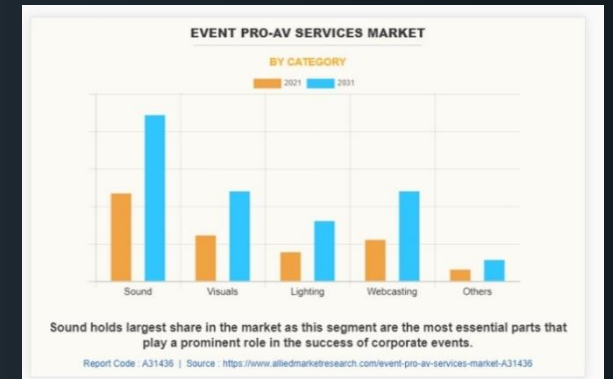
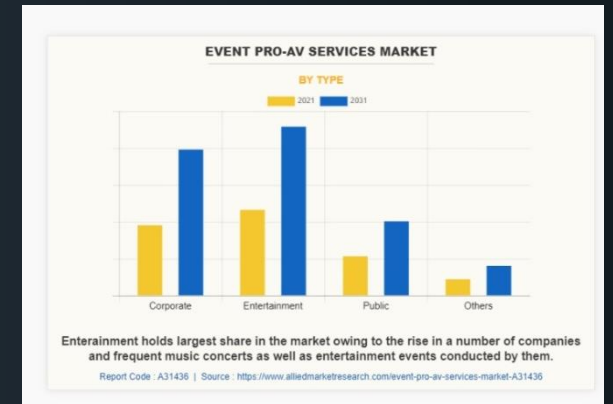
### OPPORTUNITIES AND FORECAST, 2021 - 2031

Event pro-av services market is expected to reach **\$56.9 Billion** in 2031

Growing at a **CAGR of 7.1%** (2022-2031)



Report Code: A31436, [www.alliedmarketresearch.com](http://www.alliedmarketresearch.com)



# Traction



## The CRAFT

Since 2023 we decided to go professional with our crafts, we've been able to work with 5 musical groups and 4 churches as their sound engineer and technicians



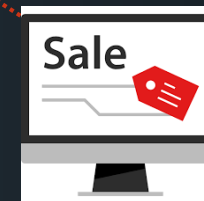
## INSTALLATION Services

Installed audio and visual gears for 5 local churches, setup av gears for 15 events



## TRAINING services

trained over 20 people on our crafts and enlightened over 10 local churches on the importance of investing in their church music technology



## RESULT

We were able to generate a revenue of N300,000/\$197.8 last year.

# Introducing MTC

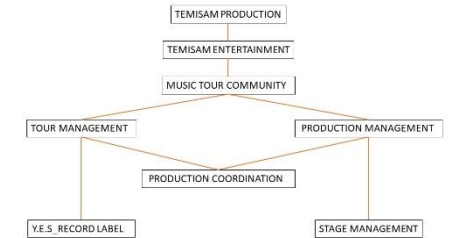


## MUSIC TOUR COMMUNITY

Music tour community is aiming to be the top part-time and full-time job opportunity for Nigerian students and fresh graduates respectively interested or involved in the entertainment industry. The focus for this project is to host music tours and festivals in Nigerian universities and across Nigeria. Temisam production will be an entertainment production company that specializes in music tours, talents hunt festivals, and contests in universities across Nigeria. The full-time members, fresh graduates, will be taking up key roles in the community and will undergo thorough/full training courses and mentorship from top experts(home and abroad)from each departments, these ones will be working closely together with the part-time students to achieve massive results during the music tours and festivals. This community will increase the level of entrepreneurship skills and will greatly promote talents in the entertainment field. This will cause a massive development in the country as it will increase the productivity of youths in Nigeria. The establishment of the Music Tour Community requires major factors like; office space, camping space and facilities for full time members, touring gears and equipment, Warehouse/training space, training and mentorship fees, promotions and logistics, trademark and business registration, and every other unforeseen expenses needed for the establishment and maintenance of the music tour community.

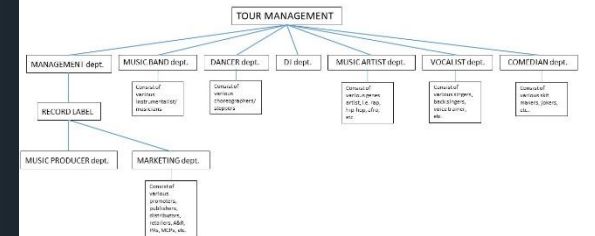
<https://drive.google.com/file/d/1ByBrrhas3yuSX80Cm6IGqnXYq2-6Zpjj/view?usp=drivesdk> - MTC project idea proposal

### Structure of the Music Tour Community



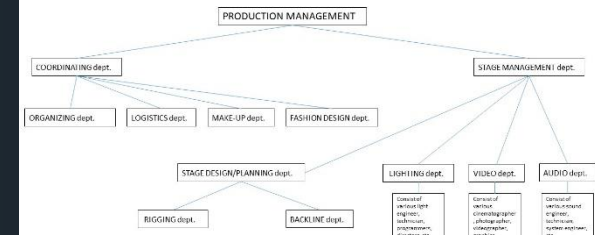
Strictly Confidential

### DEPARTMENTS IN THE COMMUNITY



Strictly Confidential

### DEPARTMENTS IN THE COMMUNITY



Strictly Confidential

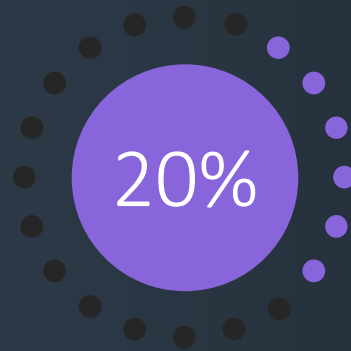
# Asking for \$10,000



\$2,000

## AUTHENTICITY

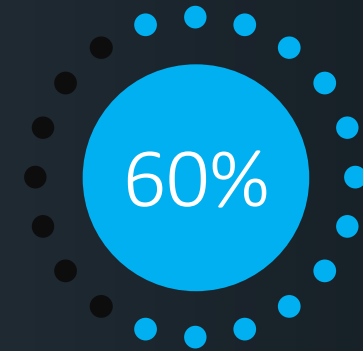
Obtain a bigger workspace; a small live recording studio, and office space.



\$2,000

## MARKETING

Run engaging and captivating sponsored adverts via social media



\$6,000

## PURCHASE

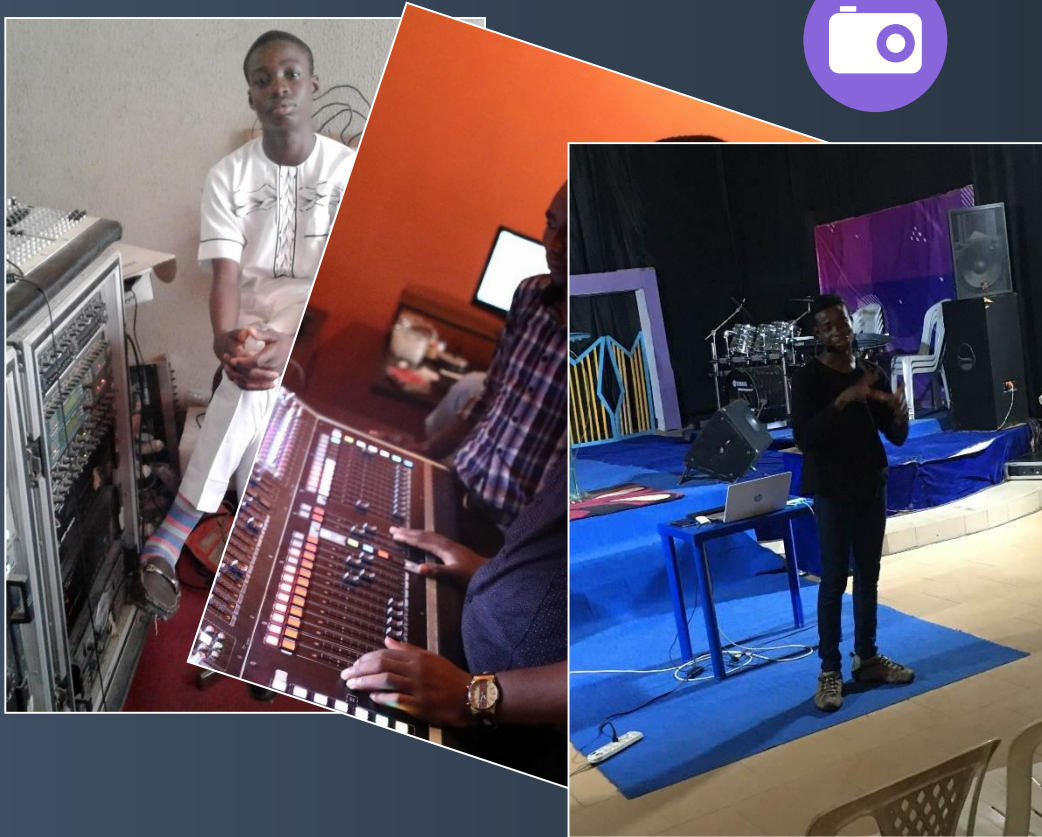
Buy high-end digital audio-visual gears, tools and equipment for our productions



# Questions?



This business is in line with SDGs 4, 8, and 10, so we can boastfully say it is worth investing into, what do you think?



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**tembam**  
production

THANKS  
FOR WATCHING

[https://www.youtube.com/@SEW\\_PODCAST24](https://www.youtube.com/@SEW_PODCAST24) - YouTube channel