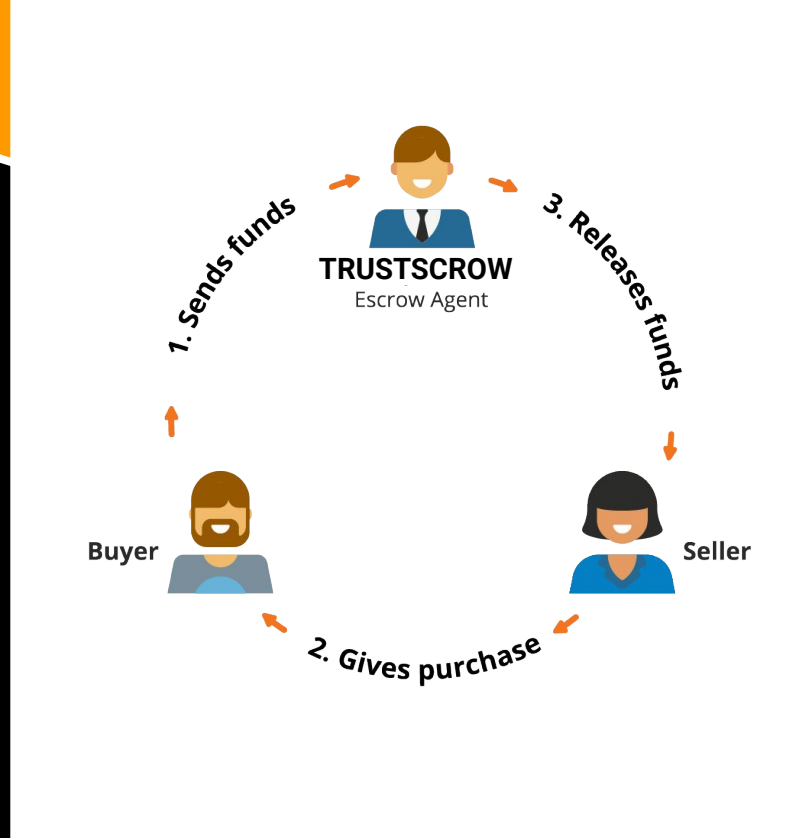


# Trustscrow

- Securing Online Transactions

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Building Trust, One  
Transaction at a Time



# The Problems

- **Risk of Fraudulent Sellers:** Buyers encounter fraudulent individuals posing as legitimate vendors, deceiving customers and scamming them out of their money or even offering sub-standard products.
- **Payment on Delivery Concerns:** Sellers who accept payment upon delivery don't know if buyers are serious about their purchase and have the financial means to pay and may also experience difficulties when customers fail to respond to calls or reject delivered goods without valid reasons, causing frustration and loss of trust.

**Impact:** Buyers lose money, sellers face distrust and all of this hinders e-commerce growth in Nigeria and Africa as a whole.

# The Solution

**Introducing “TRUSTSCROW”:** An escrow platform that protects buyers and sellers from being scammed of their money/merchandise during online transactions.

- **Functionality:** Our platform ensures that funds are held protected in escrow until both parties are fully satisfied.

# Market Opportunity

*“...and Trustscrow aims to capture a significant share of this expanding market by providing a secure and reliable escrow platform.”*

- In January 2023, there were approximately 122.5 million internet users in Nigeria, representing 55.4% of the total population.
- As at 2022 Paystack Was Doing 150-170 Billion Naira in Monthly Transaction Volume.
- In 2023, the e-commerce sector in Nigeria made a revenue of \$9.02 billion, and is expected to reach \$14.06 billion by 2027.
- Total transaction value in the Digital Payments market is projected to reach US\$21.32bn in 2024.

# Traction

- **Partnerships:** Final stages of Collaboration with Wema Bank as the designated payment processor.
- **Product Development:** Fully functional web application developed in-house by our dedicated team.

## GOALS

- Achieve 10,000 registered users by end of Year 1.
- Process \$1 million worth of transactions per month by Year 2.
- Establish Trustscrow as the leading escrow platform in Nigeria and Africa at large.

# Business Model

The business model of Trustscrow is based on transaction fees. Buyers and sellers pay a small fee for using the platform.

USER TYPE	FEE
Buyers	1.5% of transaction value
Sellers	1.5% of transaction value

# Team Members



**Wwede Daniel**  
Co-Founder & CEO



**Prince Williams**  
Co-Founder & COO



**Aisha Omoha**  
Business Dev. Manager



**Covenant Adebisi**  
CTO



**Felix Ohaeri**  
CMO

# The Ask

- **Funding Need:** We are seeking investment to scale our operations and expand our reach.
- **Opportunity:** Become a part of Trustscrow's journey to secure and empower e-commerce in Africa's largest economy and beyond.



# THANK YOU

## Reach Us @

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